

# ICON BEARS

The Digital Art Collection  
That Captivated the World

by Preston Cousins



# Chapter 1: The Birth of Icon Bears

In the early days of the blockchain and cryptocurrency movement, an artist known to the community as *POC* came up with a vision to create a new form of digital art that could be owned and traded by collectors all around the world. This led to the birth of Icon Bears, a unique and colorful collection of digital bear illustrations that would capture the hearts and minds of art enthusiasts and collectors alike.

Icon Bears bring out the nostalgia through moments in time throughout through history in the form art in a bear.



**THE FIRST ICON BEAR:** This was the first bear in the NFT collection that started the entire movement.

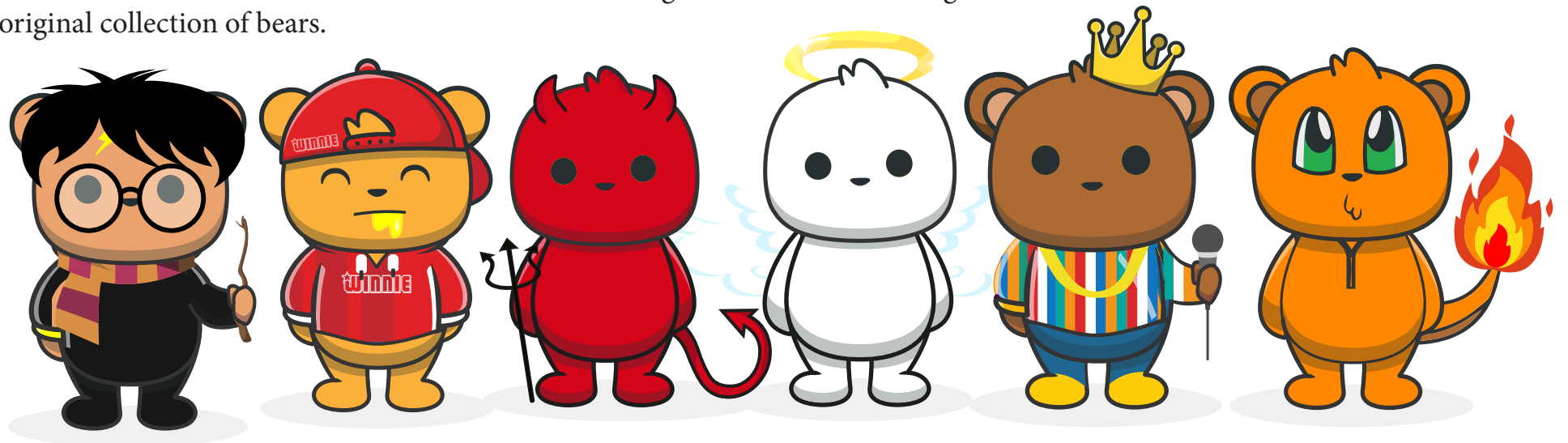
## Chapter 2: The Icon Bears Collection

The Icon Bears collection features 10,000 unique digital bear icons, each created with a randomized set of attributes that make it truly one-of-a-kind. Each bear is drawn with meticulous attention to detail, from their distinctive fur patterns and colors to the objects and symbols that accompany them. Collectors can browse the collection and choose the icons that resonate with them the most, each one offering a unique combination of visual elements that make it a valuable addition to any collection.



### COLLECTION #1

In collection number one POC created 50 bears in the first collection in a sitting position wearing a surgical masks. At the time of the collection Covid-19 had the entire world covering their faces, POC thought it would be a nice touch to included this in original collection of bears.



### COLLECTION #3

In collection number 3 the Infinity Collection POC created 200+ more bears this time in the standing position, with more a accessories.

# ICON BEARS ON CANVAS

These art pieces are a collection of Icon Bear characters in a unique series. This collection was created for the original Icon Bear family and friends to see the bears in more unique ways outside of their color box.



## ICON BEARS IN 3D

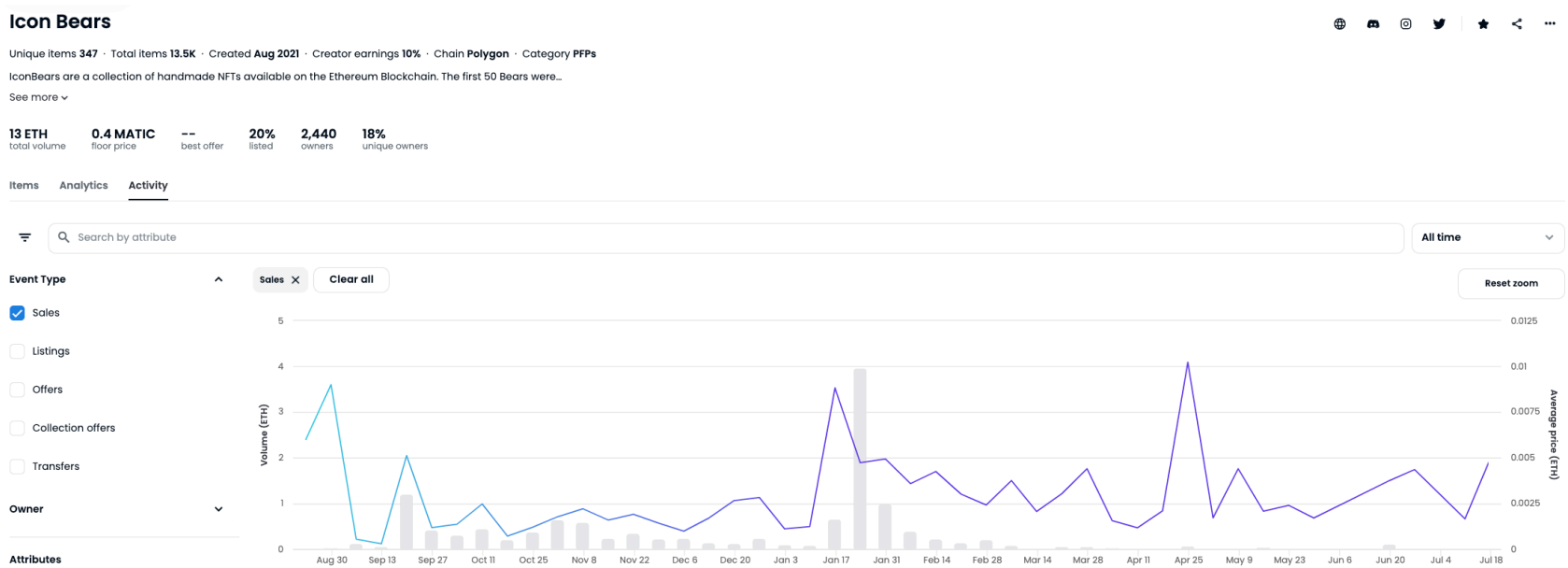
3D Icon Bears are the last new market collection by poc. These Bears will be used in our Future P2E game for web3.





# Chapter 3: The Icon Bears Marketplace

As the popularity of the Icon Bears collection grew, a dedicated marketplace was established where collectors could buy, sell, and trade the digital art pieces. The marketplace was built on blockchain technology, which ensured that each icon was unique and authenticated, providing a transparent and secure way for collectors to transact with each other.



Icon Bears moved **13 ETH** in volume during the ATH of the NFT market with 835 sales in 24 hours gaining 4 ETH, a new record for the Icon Bear movement.

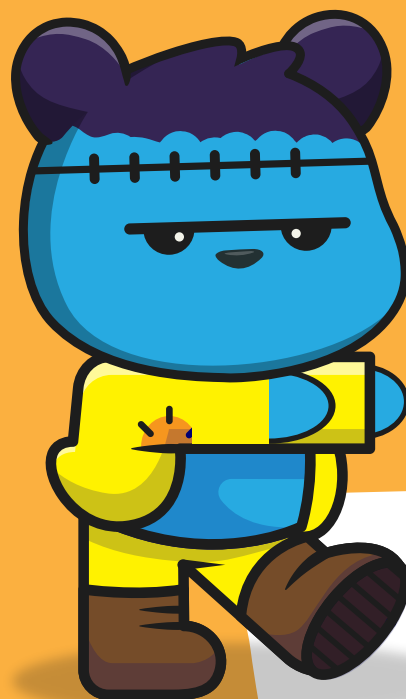
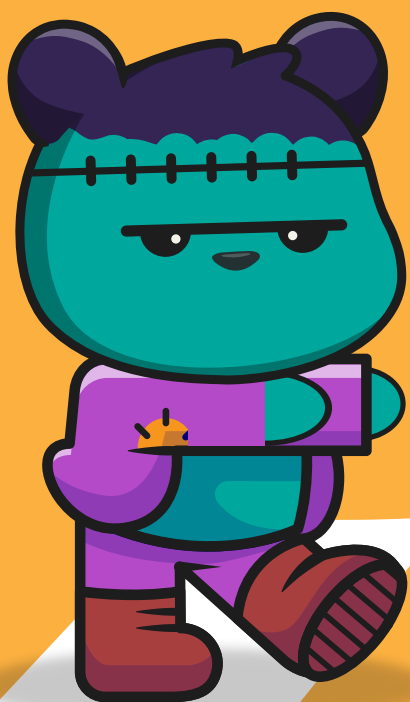


# Chapter 4: The Icon Bears Community

The Icon Bears collection has fostered a vibrant and supportive community of collectors, artists, and enthusiasts. The community regularly organizes events, auctions, and giveaways, creating a sense of excitement and engagement around the collection. Many collectors have also formed strong connections and friendships through their shared love of the Icon Bears.



With the help of the Discord and Twitter family, our art reached all around the world.



## Chapter 5: The Future of Icon Bears

As the digital art world continues to evolve, the Icon Bears collection remains at the forefront of innovation and creativity. The artists behind the collection are constantly exploring new ways to push the boundaries of digital art, experimenting with new styles, techniques, and technologies. As the world becomes increasingly digitized, the Icon Bears collection is sure to remain a beloved and valuable addition to any art collection. So until the next bull run in this bearish market.



# *Epilogue*

Icon Bears NFT'S has truly been a groundbreaking collection of digital art, captivating the world with its unique and whimsical illustrations of bears. As the collection continues to evolve and grow, it is sure to inspire and delight collectors and art enthusiasts for generations to come.





